

PERSONAL MANAGEMENT AGREEMENT

THIS AGREEMENT made effective the _____ day of _____, _____.

BETWEEN:

PERFORMER
(the "Performer")

- and -

MANAGER
(the "Manager")

WHEREAS:

- A. The Manager is engaged in the development and representation of various individuals in the performing arts;
- B. The Performer desires to engage the Manager as his personal manager, as that term is generally understood and commonly used in the performing arts, to further the progress of his career as a Performer.

NOW THEREFORE IN CONSIDERATION of the mutual covenants and agreements hereinafter contained, the parties hereto agree as follows:

1. Appointment

The Performer appoints the Manager as his exclusive personal manager upon the terms and conditions set out herein. The Manager accepts this appointment and agrees to perform all of its obligations as set forth under this Agreement.

2. Term

- (a) The term of this Agreement shall be for a period of _____ years from the date of this Agreement (hereinafter called the "Initial Term").
- (b) Notwithstanding the provisions of paragraph 2(a), the Performer grants to the Manager the option to renew this Agreement for consecutive periods of _____ years each; such option to renew shall be deemed to be exercised by the Manager upon the expiration of the Initial Term or preceding option period unless not later than _____ days prior to the end of the Initial Term or preceding option period the Manager shall provide the Performer with written notice terminating this Agreement. The provisions of this Agreement shall in all respects apply to each renewal hereof, except as specifically set out herein.

3. Manager's Services

The Manager's services as personal manager of the Performer shall include, but shall not be limited to:

- (a) Advice and counsel in respect of the proper format for presentation of the Performer's artistic talents and in the determination of proper style, mood, setting, business and characterization in keeping with the Performer's talents;
- (b) Advice and counsel in the selection and composition of artistic material;
- (c) Advice and counsel with respect to publicity, public relations and advertising;

- (d) Advice and counsel in the selection of artistic talent to assist, accompany, or embellish the Performer's artistic presentation;
- (e) Advice and counsel with respect to general business practices in the entertainment industry and with respect to compensation and privileges extended for similar or comparable artistic values;
- (f) Advice and counsel concerning the Performer's selection of theatrical or other agencies that procure employment and engagements for performers and artists; and
- (g) The general promotion and furtherance of the Performer's career and professional reputation.