

COMMERCIAL PRODUCTION AGREEMENT

THIS AGREEMENT made effective as of the _____ day of _____, _____.

BETWEEN:

[NAME OF CLIENT] (the "Client")
[address]

- and -

[NAME OF LICENSOR] (the "Licensor")
[address]

WHEREAS the Client desires to contract the Licensor to produce and deliver a radio / television commercial package for the Client on the following terms and conditions;

THIS AGREEMENT WITNESSES that in consideration of the mutual covenants and agreements contained in this Agreement, the parties hereby agree as follows:

1. The Licensor agrees to produce and deliver the commercial package, adhering as closely as possible to the following outlines for production style and copy:

- (a) Musical style desired by the Client: *[describe]*
- (b) Vocal style (if applicable) most desired by the Client: *[describe]*
- (c) Lyrics or voice-over as follows:
 - (i) Introduction: *[describe]*
 - (ii) Bed: *[describe]*
 - (iii) Exit: *[describe]*
- (d) Desired length of commercial: *[describe]*
- (e) Additional notes: *[if any]*

2. Licensor shall produce and deliver the commercial package to the Client within _____ days of the date of this Agreement.

3. Licensor hereby grants Client the right to use the music, melody and lyrics provided for the commercial for [the term of this Agreement], anywhere within the following territory: *[specify territory]* Licensor shall retain all rights and copyright to the music, melody and lyrics of the commercial.