

# [NAME OF COMPANY]

## PRIVACY POLICY

### Protecting Your Privacy

[Name of Company] has created this privacy policy statement in order to demonstrate our firm commitment to protecting the privacy of your personal information. We are bound by and comply with the National Privacy Principles contained within the Privacy Act 1988 (Cth) and the Privacy Amendment (Private Sector) Act 2000 (Cth).

This privacy policy address the collection, use, security of and access to information that may be obtained through the use of [Name of Company]'s website.

We may from time to time review and update this privacy policy statement to take into account new laws and technology, and changes to [Name of Company]'s operations. Please visit this page periodically to check for updates. All personal information held by [Name of Company] will be governed by its most recent privacy policy.

### Privacy Act

The Privacy Act 1988 (Cth) gives rights to individuals in relation to how their personal information is handled. "Personal information" means any information from which your identity is apparent or can be reasonably ascertained.

We will not use your personal information for any purpose other than those stated in this privacy policy, and will not disclose any such information to other persons or organisations without your consent or unless required or authorised under the Privacy Act.

### Information Collected Automatically

When you visit the [Name of Company] website, the following information is automatically collected and stored:

- the Internet Protocol (IP) address and a component of the domain name used (.com, .net, etc.). The IP address is a numerical identifier assigned by your Internet service provider or directly to your computer;
- the type of browser and operating system you used;
- the date and time of your visit;
- the web pages you accessed;
- the amount of time spent on individual pages, and on the website overall.

This information is collected automatically by our server and is used for internal statistical analysis purposes. None of this information identifies you as an individual. We do not collect personal information from you unless you wish to set up a customer account.

### Cookies

Cookies are simple text files stored on your computer by your web browser. They are created on your computer when you visit a website. Cookies do not contain any identifying personal information and do not compromise your privacy or security. You must have cookies enabled in order to create a customer account, order products, and otherwise interact with our website.