

FRANCHISEE PROFILE QUESTIONNAIRE

NOTE: The information you provide in this form will be treated by _____ [insert name of franchisor] as strictly private and confidential.

Thank you for your interest in _____ [insert name of franchisor]. To help us select and recruit franchisees that are best suited to our organization, we have developed this questionnaire. Please answer the questions as honestly and accurately as possible.

DATE: _____

PERSONAL INFORMATION		
Name:		
Address:		
Home Phone:	Work Phone:	Cell Phone:
Gender: <input type="checkbox"/> Male <input type="checkbox"/> Female	Age: <input type="checkbox"/> <21 <input type="checkbox"/> 21-30 <input type="checkbox"/> 31-40 <input type="checkbox"/> 41-50 <input type="checkbox"/> 51-65 <input type="checkbox"/> >65	

BUSINESS EXPERIENCE
Have you previously run a business? <input type="checkbox"/> Yes, my own <input type="checkbox"/> Yes, someone else's <input type="checkbox"/> No
If yes, please describe the business:
Have you previously owned a franchise? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, describe:
Why are you applying for a _____ [insert name of franchisor] Franchise? (choose the option that best describes your reason) <input type="checkbox"/> It's a chance to run my own business <input type="checkbox"/> It's a chance to work for myself <input type="checkbox"/> Financial Reward <input type="checkbox"/> Work/Life Balance <input type="checkbox"/> It fits with my interests <input type="checkbox"/> Other (please specify):

The following section of this questionnaire contains statements that we would like you to read carefully and indicate to what extent they are true about you. Place a check mark in the box that best indicates the extent to which you believe that statement to be true about you.

PERSONAL STATEMENTS					
		Strongly Agree	Agree	Disagree	Strongly Disagree
1.	I am willing to take some risks in order to achieve my goals				
2.	Achieving my career goals has been my number one priority				
3.	I often feel the need to have my own way and make all the decisions				

THIS IS A 4-PAGE FORM.