

EXECUTIVE SUMMARY

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INTRODUCTION

[corporation] is a/ an [jurisdiction] company that _____ (describe business of company). The main business of [corporation] is [description of company's business and products/services].

MISSION STATEMENT

[corporation] shall create wealth for its shareholders by retaining a solid asset base and generating a positive cash flow. [corporation]'s business philosophy and strategy includes the following components:

1. Maintain and improve current assets to maximize cash flow.
2. Negotiate new mortgage rates and terms in order to improve positive cash flow.
3. Reduce mortgage amounts and maintain an approximate debt/equity ratio of 2 to 1.
4. Identify and acquire solid existing real estate projects to add to our diversified portfolio.
5. Continue to expand its existing commercial client list to develop custom projects.

THE COMPANY

[corporation] was incorporated on [date] for the purposes of acquiring certain _____ assets of [corporation] through various asset acquisition agreements dated _____. As a result of these agreements, the principal assets of [corporation] consist of _____.

MANAGEMENT

[corporation]'s senior management is comprised of [names and brief CV's of management team, in particular setting out their expertise and experience in the field].

BOARD OF DIRECTORS

[names and brief CV's of all directors]

DEVELOPMENT OPPORTUNITIES

[corporation] has several development opportunities which will dramatically impact the short term growth and cash flow of the company over the next 12 months. (summarize)

FINANCIAL

The principal assets of [corporation] will initially consist of _____. These assets have been appraised by the independent appraisal firm of _____ in order to estimate the current market value of the assets. The market value of the initial assets of [corporation] is in excess of \$_____. The mortgage debt is at \$_____ leaving net equity to [corporation] in excess of \$_____.